



## **INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

# **PGDIDM**

## **NATIONAL LAUNCH PROGRAMME**

**Friday July 23, 2021 at 12:00pm**

# **POST GRADUATE DIPLOMA IN DIGITAL MEDIA (PGDIDM)**

**School of Journalism & New Media Studies  
INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

Eligibility:	<b>Bachelors in any discipline</b>
Duration:	<b>Minimum one year and maximum three years</b>
Programme Fee:	<b>Rs. 5000/-</b>
Medium:	<b>English</b>

### **Special Features:**

**This programme focuses on three dimensions of digital media - conceptual frameworks, digital journalism practices, and media informatics. The entire programme facilitates technological and digital media skills of professional standards that enhance the employability of the learners**

### **Registration on**

**<https://ignouadmission.samarth.edu.in/>**

**Programme Coordinator:**

**Dr. K.S. Arul Selvan**

**e-mail: [ksarul@ignou.ac.in](mailto:ksarul@ignou.ac.in). Telephone: 011- 29571605**

Academic Programme Launch Notification No. 22

PG Diploma in Digital Media (PGDIDM)

With the approval of Competent Authority, the PG Diploma in Digital Media (PGDIDM) is offered through ODL Mode from **July, 2021 Session.**

The details of the Programme are as under:

**Eligibility:** Bachelor degree in any subject

**Medium of Instruction:** English

**Duration:** Minimum 1 year, Maximum 3 year

**Fee Structure:** Rs. 5000/-

**Programme Details:** Total Credits-32

**Study Materials:** SLM

**Expected Enrolment:** 500

**Courses:**

Course codes	Title of the Course	Type of Course	Course Credits
MNM-011	Understanding Digital Media	Theory	4
MNM-012	Digital Journalism	Theory	4
MNM-013	Media, Information and Empowerment	Theory	4
MNM-014	Contemporary Scenario of Digital Media	Theory	4
MNM-015	Media Research Methods	Theory	4
MNML-011	Digital Journalism Practicals	Practical	6
MNMP-011	Internet Research Project	Project	6

**Programme Coordinator:** Dr. K S Arul Selvan, Associate Professor, SOJNMS

**Contact Details of Programme Coordinator:** Ph. No. 01129571605 / 9319922711, M. No. 9910807709

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*Pankaj Khare*  
20/7/2021  
(Pankaj Khare)  
Director, P&DD

To,  
Directors of Schools, ACD, EMPC, RSD  
Registrar – Admin, MPDD, SED, SRD  
PS to VC, PVCs