

IGNOU
RC-BHUBANESWAR
MBA SCHEDULE (SWAYAM PRABHA) November, 2023
Time 01:30 PM to 02:30 PM

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MMPC-016 [International Business Management]	Block-3	Strategies of International Business			
	Unit-7	International Entry Strategies	01.11.2023	Wednesday	Dr. Biswo Ranjan Mishra
MMPM-005 [Marketing of Services]	Block-3	Extended Marketing Mix for Services			
	Unit-8	Managing People	02.11.2023	Thursday	Dr. Saraju Prasad
MMPC-016 [International Business Management]	Block-3	Strategies of International Business			
	Unit-8	Organizational Structures	03.11.2023	Friday	Dr. Biswo Ranjan Mishra
MMPM-005 [Marketing of Services]	Block-3	Extended Marketing Mix for Services			
	Unit-9	Managing Physical Evidence	06.11.2023	Monday	Dr. Saraju Prasad
MMPC-016 [International Business Management]	Block-3	Strategies of International Business			
	Unit-9	Strategic Alliances	07.11.2023	Tuesday	Dr. Biswo Ranjan Mishra
MMPM-005 [Marketing of Services]	Block-3	Extended Marketing Mix for Services			
	Unit-10	Managing Service Process	08.11.2023	Wednesday	Dr. Saraju Prasad
MMPC-016 [International Business Management]	Block-4	International Business Functions			
	Unit-10	International Marketing	09.11.2023	Thursday	Dr. Biswo Ranjan Mishra
MMPM-005 [Marketing of Services]	Block-4	Strategic Issues			
	Unit-11	Service Quality	10.11.2023	Friday	Dr. Saraju Prasad
MMPC-016 [International Business Management]	Block-4	International Business Functions			
	Unit-11	International Finance	13.11.2023	Monday	Dr. Biswo Ranjan Mishra
MMPM-005 [Marketing of Services]	Block-4	Strategic Issues			
	Unit-12	International Trade in Services	14.11.2023	Tuesday	Dr. Saraju Prasad
	Unit-13	Managing Demand and Capacity	15.11.2023	Wednesday	Dr. Saraju Prasad
	Unit-14	Emerging Issues in Marketing of Services	16.11.2023	Thursday	Dr. Saraju Prasad
MMPC-016 [International Business Management]	Block-4	International Business Functions			
	Unit-12	International Operations & Logistics Management	17.11.2023	Friday	Dr. Biswo Ranjan Mishra
	Unit-13	International Human Resource Management	20.11.2023	Monday	Dr. Biswo Ranjan Mishra

